

# Local Services Directories

Target local every week and reach regionally once a month. Every week in print and 24/7 online, our local directories keep your name in front of thousands of potential customers.

## Local Service Directory Packages

Units start at 2 column inches of space, and are billed in monthly package rates.

### Directory Package:

- weekly ad in one local paper and online version
- once per month HJ Classifieds ad rotation in appropriate category

(HJ Classifieds is inserted into all five HJP newspapers.)

1 col. x 2" ad (1.7"x2") . . . . . \$119/month

1 col. x 3" ad (1.7"x3") . . . . . \$149/month

2 col. x 2" ad (3.58"x2") . . . . . \$189/month

2 col. x 3" ad (3.58"x3") . . . . . \$269/month



Herald Journal

Delano Herald Journal

Dassel • Cokato

McLeod County  
**Chronicle**



**Enterprise Dispatch**  
Arlington  
**ENTERPRISE**  
Serving the Communities of Arlington and Green Isle, Minnesota