

# Personals, Happy Ads, and Obituaries

## PERSONALS

Up to 100 words \$35 | Additional words 10¢ ea.

- Cards of thanks, memorials, open houses, etc.; runs in one newspaper of choice.
- Text only. Anything with photos, artwork, borders, etc. is a display "Happy Ad." Line breaks allowed for poetry.

## HAPPY ADS

1 column x 3 inches \$35 per newspaper  
Larger size \$10 for each additional inch

- Non-commercial birthday greetings, anniversaries, etc.

May include photo, display elements, etc.

## OBITUARIES

Any two papers \$60 Additional papers \$30 each.

No length restrictions, one photo can be submitted and will run in grayscale.



## Happenings & Upcoming

Happenings is an event-based grouping of news items, typically starting on the front page, and limited to local events only.

For fundraising events to appear in Happenings, at least a minimum-size ad in HJ publications must be purchased. See our complete publicity policy for further details.

**Herald Journal**

Dassel • Kokato

**Enterprise Dispatch**

**Delano Herald Journal**

McLeod County  
**Chronicle**



*Arlington*

**ENTERPRISE**

Serving the Communities of Arlington and Green Isle, Minnesota

## Are you a subscriber?

If so, the following types of ads are free!

### CLASSIFIED LINE ADS

- For personal use only, not on behalf of a business or organization. Ads that are excluded: employment, services offered, rentals, and real estate.

### GARAGE SALE ADS

- Free ads are for garage sales at a single residential address at which the subscriber is one of the sellers. This may include a multi-party sale at one location, but does not cover a multi-address, neighborhood sales, etc. Sales at a "public" location such as a church, club, etc. are excluded. Free ad is limited to one-week publication and repeat insertions must be paid at regular rate.

### EVENT ADS

- Open houses, showers, graduation/retirement parties, social events, etc. Free ad is limited to one-week publication and repeat insertions must be paid at regular rate.

### FARM CATEGORY ADS

- Although any farm could be considered a business, farm category ads are free to subscribers except those related to employment, rentals, services offered, and real estate.

### "WANTED" ADS

- "Wanted" ads for those "wanting" specific, one-time items are free to subscribers. Ads "wanting" something of an ongoing nature (land to rent, apartment, roommate, long-term babysitter, etc.) are to be paid at regular rate.

### "SURE SELL" ADS

- See description of "sure sell" ads.

### PERSONAL ADS

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