

Personals, Happy Ads, and Obituaries

PERSONALS

- Up to 100 words \$35 | Additional words 10¢ ea.
- Cards of thanks, memorials, open houses, etc.; runs in one newspaper of choice.
 - Text only. Anything with photos, artwork, borders, etc. is a display "Happy Ad." Line breaks allowed for poetry.

HAPPY ADS

- 1 column x 3 inches \$35 per newspaper
Larger size \$10 for each additional inch
- Non-commercial birthday greetings, anniversaries, etc.
- May include photo, display elements, etc.

OBITUARIES

Any two papers \$60 Additional papers \$30 each.

Happenings

Happenings is an event-based grouping of news items, typically starting on the front page, and limited to local events only.

For fundraising events to appear in Happenings, at least a minimum-size ad in HJ publications must be purchased. See our complete publicity policy for further details.

GoingOutHJ.com Dining & Entertainment

A comprehensive online guide to dining, entertainment, and events in our area.

Dining and Entertainment Section Display Ads

Runs in all 5 newspapers and online, 3" minimum.

First week \$24/inch
Repeat with no copy change \$18/inch

Dining & Entertainment Ad Package

Only \$119 per month!

Local Services Directories

Every week in print and 24/7 online, our local directories keep your name in front of thousands of potential customers.

Directory & Guidebook Packages

Units start at 2 column inches of space, and are billed in monthly package rates.

Directory Package:

- weekly ad in newspaper and online version
- once per month classified ad rotation in appropriate category

1 col. x 2" ad (1.7"x2") \$119/month
1 col. x 3" ad (1.7"x3") \$149/month
2 col. x 2" ad (3.58"x2") \$189/month
2 col. x 3" ad (3.58"x3") \$269/month



Herald Journal

Delano Herald Journal

Dassel • Cokato
Enterprise Dispatch

McLeod County **Chronicle**

Arlington
ENTERPRISE
Serving the Communities of Arlington and Green Isle, Minnesota