

HJ Classifieds

All classifieds (except personals) run in the Herald Journal, Enterprise Dispatch, Delano Herald Journal, on each newspaper's website, and HJclassifieds.com.

Total circulation approx. 8,650 in print, plus 900+ weekly online views.

Services, Rentals, Real Estate, & Employment

40 words allowed. Extra words 40¢ each per week.

1 week	\$20	first week	\$20
2 weeks	\$32	second week – add	\$12
3 weeks	\$42	third week – add	\$10
4 weeks	\$50	fourth week – add	\$8
Long-term contract	\$12.50/week		

Classified Display

Boxed, larger type, logos, artwork, special type other than beginning key words, etc. 3-inch minimum (ex. 1x3, 2x1.5).

Classified Display	\$17.25/inch
Repeat in consecutive weeks, no copy changes	\$13.25/inch
Agency/Commissionable	\$19.46/inch

Garage Sales

• 100 words allowed. Additional words 40¢ each

1 week	\$20
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"Sure Sell" Items

- Runs until item is sold, up to 5 weeks
- 1 item per ad, must include asking price
- No refunds for cancelled "sure sell" ads
- 40 words allowed. Extra words 40¢ each.

Each ad	\$20
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Real Estate Display

- 1 col. x 3-inch boxed ad with photo, must follow standard format.
- One listing/property per ad, same listing must appear each week.

4-week ad, same copy	\$66
4-week ad, minor changes allowed	\$76

\$4 discount if these ads are prepaid

Events, Notices, Lost, Wanted, and situations that do not fit any other category

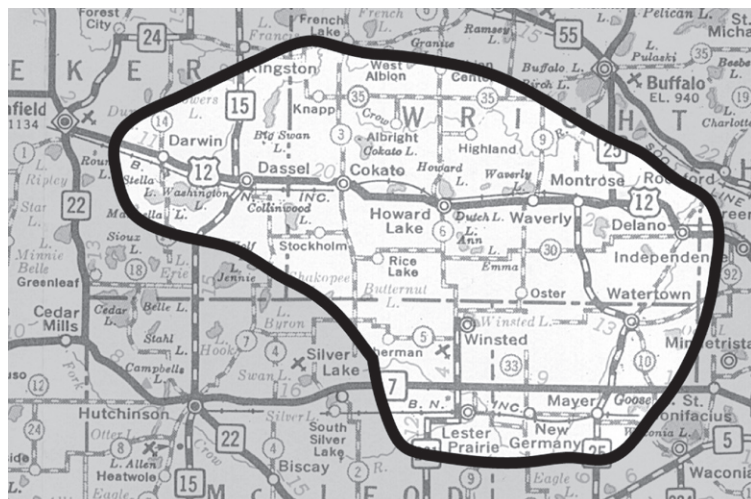
1 or 2 weeks	\$20
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- FREE to subscribers if not of a business nature or for an organization
- 40 words allowed, additional words 40 ¢ each per week

Statewide Classifieds (MCAN Program)

Runs in 262 newspapers statewide, circulation 1,198,220. Ask about regional options also.

Statewide Classified Ad	\$279
Extra words	\$10 ea.



Ads Run in the following:

- Herald Journal newspaper
- Enterprise Dispatch newspaper
- Delano Herald Journal newspaper
- HJclassifieds.com

Deadline 4:30 p.m. Wednesdays

- Paid in advance unless you have an established account
- No charge for "found" and "giveaway" ads
- Beginning key words are bold & caps. Any special treatment beyond that means ad is "classified display." See description below.

(320) 485-2535

TO PLACE AN AD:

- Email: ads@heraldjournal.com
- www.HJclassifieds.com or click "Submit Classified" on any of our newspaper home pages
- Phone (320) 485-2535, Fax (320) 485-2878
- 120 6th St. N., PO Box 129, Winsted, MN 55395